

Annex A of Publicity Guidelines

Billboards

Billboards – whenever applicable – shall be erected on the sites of projects and shall include a space informing about the Financial Mechanisms’ assistance. The section of such billboards reserved for the Financial Mechanisms must meet the following criteria:

- (i) It shall take up at least 25% of the total area of the billboard.
- (ii) It shall bear the emblem of the Financial Mechanism(s) involved and the following text:

1. Financing by the EEA Financial Mechanism.

EEA FINANCIAL MECHANISM EMBLEM	- <i>Supported by a grant from Iceland, Liechtenstein and Norway through the EEA Financial Mechanism</i>
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2. Financing by the Norwegian Financial Mechanism

NORWEGIAN FINANCIAL MECHANISM EMBLEM	- <i>Supported by a grant from Norway through the Norwegian Financial Mechanism</i>
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3. Financing by the EEA and the Norwegian Financial Mechanism

EEA FINANCIAL MECHANISM EMBLEM and the NORWEGIAN FINANCIAL MECHANISM EMBLEM	- <i>Supported by a grant from Iceland, Liechtenstein and Norway through the EEA Financial Mechanism and the Norwegian Financial Mechanism</i>
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Where the competent authorities do not erect a billboard announcing their own involvement in the financing of a project, the assistance from the Financial Mechanisms shall be announced on a billboard specifically for that purpose. In such cases, the above provisions shall apply by analogy.

The technical specifications for the production of the emblems of the Financial Mechanisms will be provided as soon as they are available.

Billboards shall be removed within six months after completion of the work and replaced by a commemorative plaque.

Commemorative plaque

The permanent commemorative plaque is to be placed at a site where it is naturally exposed to the public. The commemorative plaque shall bear the emblem(s) of the Financial Mechanism(s) involved and a reference to the Financial Mechanisms' co-financing of the project.

Recommendations for the production of the commemorative plaques will be provided as soon as they are available.